

Complementary Continuing Education Course Offered

You are invited to a free day of continuing education and lunch! The Scranton District Dental society will host a free day of continuing education and lunch on Wednesday, October 4, 2006 as a benefit to its members.

Dr. Dean Mersky will present "Evidence Based Comparative Approach to Better Crown and Bridge." The topics will include a research-based comparative overview of crown and bridge systems that will help the attendees gain a clearer understanding of materials, their uses, and limitations. Materials discussed will include traditional PFM's, Captek supported porcelain, all-ceramic, impressions, and adhesive systems. Each point of dis-

cussion will be accompanied by the supporting independent research. Attendees should expect to gain a deeper appreciation of why various materials work (and don't work) and in which situations they are best suited. Topics include:

- Differentiating the PFM system: fit, biocompatibility, porcelain bond strength, esthetics
- All-ceramic strengths and weaknesses: system-wide comparatives
- Bottom-line comparisons for impression materials: what the research says, what the labs say
- Adhesion: a research-based



dissection of this most confusing topic and the clinical implications

Registration is at 8 AM at the Radisson Lackawanna Station. Call Dr. Kelly at 587-4787 to pre-register.

SDDS Gets New Look...New Logo

We're proud to report that the Scranton District Dental Society is boasting a new look, complete with a new logo design.

By now, you probably noticed that the newsletter has an entirely different format. We

changed layouts because we wanted to present more information, along with interesting photos. We're also able to place all our newsletters on our website!

Marketing Coordinator Cindy Cox helped with the new news-

letter look, while Bill Pilling Graphics, a Scranton advertising agency, came up with the new logo.

We hope you enjoy the new format and logo. You'll be seeing a lot more of it!

Upcoming Events

Board Meeting	La Trattoria	August 28, 2006
General Meeting	Hilton	September 19, 2006
Continuing Ed Seminar	Radisson	October 4, 2006
ADA Annual Session	Las Vegas	October 16-20, 2006
President's Dinner	Scr Country Club	December 9, 2006
National Dental Health Month		February 2007



Red Barons Game Fun For All!

May 23rd marked another good time at our annual Red Barons game.

Food was plentiful, including delicious sandwiches, hot & spicy chicken wings, flavorful pizzas, scrumptious cookies, snacks, treats for the kids, drinks, and more! Special thanks to Dr. Wadsworth who organized this great time.




Dale Miller, Ken Miller, and Matt Zale, are enjoying the game.

*Pictured left:
Eli Stavisky, Nick Saccone, Jane Nagurney, and Dave Nagurney relax while sitting the luxury box watching the excitement.*

Alliance Holds 71st President's Luncheon

The Scranton District Dental Alliance held its 71st Presidents' Luncheon May 17th at Patsel's Restaurant. Featured speaker was Dr. William Yeomans, D.D.S., Col. United States Army Dental Corp. He spoke about his service in Kosovo as Chief of Dentistry as part of Operation Enduring Freedom.

There were 23 total

guests in attendance, including 12 past presidents of the ASDDS, the current president of ASDDS, Eulaine Gronsky, and the president of the APDA (Pennsylvania Dental Association Alliance), Ellen Pagano.

The Alliance to the Scranton District Dental Society was formed in 1935 by 20 spouses of local dentists. It was the

second to be formed in the nation. Throughout the years, the Alliance has been a voice of Dentistry in the community initiating such programs as distribution of toothbrushes to day care centers, class rooms, and institutions for children and adults; and has donated funds to cancer research, Pennsylvania Association for the Blind, & Boys and Girl's Clubs.



*Front: Roberta Bush, Ellen Pagno, Eulaine Gronsky, Jane Yeomans.
Back: Helen Yestrumskus, Alice Stofko, Jennifer DiNoia, Mary Lu Burne, Jennifer Gallagher, Madeline Lori, Ann Gershey, Carol Chisdak.*

President's Column



Dr. Brian Kerr

Hello everyone. Summer is going by fast so I hope everyone is enjoying the weather with their families.

The SDDS had a great time back in May at the Red Barons night. Once again, thanks to Dr. Wadsworth and all those involved for making it a success!

Our annual golf tournament was just as successful thanks to Dr. Perrotti. First, he called in a favor and ordered an absolutely beautiful 80 degree day with a refreshing breeze. It was the perfect day for a round of golf

with friends. Afterward, we all enjoyed steamed clams, dinner and a cold beverage. Thanks again for everyone's help and thank you to the dental suppliers for their prize donation.

Well, as you may have noted the SDDS newsletter has a new look thanks to our new public relations expert Cindy Cox. We hope the new look sparks some interest in the SDDS. On a similar note, the website is finally live! I presented the idea to the soci-

ety over a year ago. Finally, with the help of Bill Pilling Graphics, our website, scrantondental.org, is up and running. I would appreciate any comments on the site so we can make any necessary changes. Again, my goal this year was to get the site up, but the SDDS needs the membership's input so it can be updated. Thanks to all the board members for their help in running the society.

Golf Tournament a Success



Chris Bahara, Mike Bone, Tom Kilareski, & Al Giallorenzi take a moment to relax.

Once again, our Golf Tournament was a big success! Held at the Scranton Country Club on June 21st, the tourney was a great time.

Special thanks to all our sponsors.



Dr. Periotti, Danna Olexavich, and Dr. Fleishman enjoy the food.



Support Water Fluoridation in Pennsylvania

Pennsylvania House Bill 1588, the Fluoridation Act, has been introduced into the legislature. If passed, this bill would require the fluoride content of water served by public water suppliers to domestic water connections of 500 or more to have content levels set between 0.8 milligrams per liter and 1.2 milligrams per liter. This is a range

specified by the Department of Environmental Protection in consultation with the United States Public Health and the Environmental Protection Agency.

This range of fluoride effectively reduces tooth decay while minimizing the occurrence of dental fluorosis. For young children, water fluoridation is the only means of

decay prevention that does not require a dental visit or motivation of parents and caregivers. As tooth decay is a serious problem that water fluoridation may have a positive impact on, **please contact your representative and ask his or her support for HB 1588!**

Please pass along this message to anyone in

the dental profession who would lobby positively on this piece of legislation! Go to the following link to respond: <http://capwiz.com/agd/issues/alert/?alertid=8817411>.



PDA Rep to Speak at General Meeting

Be sure to mark your calendar for September 19th's general meeting at the Hilton in Downtown Scranton!

Featured speaker will be Mary Donlin from the Pennsylvania Dental Society. She will be discussing the future of the PDA and direction in which the organization is

going. This is our opportunity to learn more about the legal issues facing our field and what we, as a society, can do. We'll also have plenty of opportunities to ask questions.

Reserve your spot at the dinner meeting by calling or faxing Dr. Brian Kerr at 344-0605 (phone) or 343-0113 (fax).

Did You Know?

PDA is a voluntary organization comprising approximately 6,000 member dentists. It is a constituency of the American Dental Association (ADA), the largest and oldest national dental society in the world.



SCRANTON DISTRICT DENTAL SOCIETY

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We're on the web!
scrantondental.org

New Website for SDDS!



We are proud to announce that through the initial efforts of our current President, Dr. Brian Kerr, the Scranton District Dental Society has our very own website!

Written by our new marketing coordinator, Cindy Cox of Revenue Results, and designed by Bill Pilling Graphics, the site can be found by typing www.scrantondental.org.

"We are thrilled to finally have our own site. It's loaded with great information and photos," remarks Dr. Kerr.

Bill Pilling, President of Bill Pilling Graphics, offered to design the site for free. With over thirty years of advertising and design experience, Bill's firm has created hundreds of websites and thousands of promotional campaigns.

"We are happy to be able to help the Scranton District Dental Society achieve one of their goals...providing a website for the members and the public that informs and entertains," says Mr. Pilling.

Bill's firm has offered to de-

sign SDDS member sites at a discount. Call 347-3786 for info.

The site features the SDDS meeting schedule, upcoming events, officer/director listing, a link to the PDA, Alliance news, and membership information.

Check it out and let us know what you think. You can email us right through the site! Remember, the address is...

www.scrantondental.org!

